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Merton Council

Licensing Sub-Committee

Membership

Councillors:

Stephen Alambritis MBE

Russell Makin

Oonagh Moulton

A meeting of the Licensing Sub-Committee will be held on:

Date: 18 January 2021

Time: 10.30 am

Venue: This will be a virtual meeting and therefore will not take place in a physical location, in accordance with s78 of the Coronavirus Act 2020.

Agenda for this meeting

- 1 Appointment of Chair
- 2 Apologies for Absence
- 3 Declarations of Pecuniary Interest
- 4 McDonald's Restaurants Limited, 1-3 The Broadway, London, SW19 1PS 1 - 40

This is a public meeting and can be viewed live or subsequently by following this link: <https://www.youtube.com/user/MertonCouncil>.

For more information about the agenda and the licensing decision making process contact democratic.services@merton.gov.uk or telephone 020 8545 3357.

Press enquiries: communications@merton.gov.uk or telephone 020 8545 3181

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Note on declarations of interest

Members are advised to declare any Disclosable Pecuniary Interest in any matter to be considered at the meeting. If a pecuniary interest is declared they should withdraw from the meeting room during the whole of the consideration of that matter and must not participate in any vote on that matter. For further advice please speak with the Managing Director, South London Legal Partnership.

Procedure to be followed at Licensing Hearing

1. The Chair will welcome all parties and all present will be introduced/introduce themselves
2. The Chair will confirm the sub-committee hearing procedures, a copy of which was included in the notice and agenda packs sent to all parties.
3. The Chair will ask the Legal Adviser to inform those present that the sub-committee had a briefing prior to the hearing to confirm the procedure and for clarification on any aspect of the application.
4. The Chair will ask Legal Adviser to confirm the process for questioning and whether there had been any requests for adjournments.
5. The Chair will ask the Licensing Officer if there are any technical issues they feel should be brought to their attention i.e. withdrawal of objector/agreed conditions (Note: If all objections are withdrawn then the Sub-Committee may go straight to point 14. If all conditions are agreed by all parties then the Sub-Committee may go straight to point 14)
6. The Applicant will present their case. Questions can then be asked of the Applicant by the Responsible Authorities, the interested parties and members of the Sub-Committee.
7. The Responsible Authorities will present their case. Questions can then be asked of the Responsible Authorities by the Applicant, the interested parties, and members of the Sub-Committee.
8. Presentation by any interested party. Questions can then be asked of the interested party by the Applicants, the Responsible Authorities and members of the Sub-Committee.
9. The Chair will ask the Licensing Officer for any comments/ clarifications
10. The Chair will ask the Legal Adviser for any comments/clarifications
11. The Chair will invite closing statements by the responsible authorities
12. The Chair will invite closing statements by the interested parties
13. The Chair will invite closing statements by the Applicant
14. The Chair will announce that the Sub-Committee are retiring for private session. The Legal Officer and Clerk will be invited to also retire to provide advice. The Chair will advise that all parties should receive a written copy of the decision notice within 5 working days and will close the hearing.
15. In closed session the Sub-Committee will make their decision. They may ask the Legal Officer for advice during this session. This advice will be detailed in the decision notice.

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Licensing Sub-Committee Report

Subject of hearing: **McDonald's Restaurants Limited, 1-3 The Broadway, London, SW19 1PS**

Date: **18 January 2021**

Time: **10.30am**

Venue: **Virtual meeting via Zoom/Youtube**

1. Special Policy Area (premises licences and club certificates)

1.1 The premises are in the special policy area. Accordingly the relevant section of Merton's Licensing Policy is particularly relevant to this application though the sub-committee is to have regard to the policy as a whole.

2. Type of hearing and powers of the sub-committee

2.1 The sub-committee is required to determine the application by taking such of the steps set out below as it considers necessary for the promotion of the licensing objectives.

2.2 In making their determination the sub-committee must have regard to the Licensing Act 2003, the licensing objectives, guidance issued by the Secretary of State and Merton's Licensing Policy.

2.3 New premises licence: s18

- (i) To grant the licence subject to conditions
- (ii) To exclude from the scope of the licence any of the licensable activities to which the application relates
- (iii) To refuse to specify a person in the licence as the premises supervisor
- (iv) To reject the application.

3. Hearing papers

3.1 The applications, notices and representations for determination by the sub-committee are contained in the hearing bundles together with any relevant existing licence. This includes any documents which must be sent to any of the parties to the hearing under Regulation 7(2) and Schedule 3 of The Licensing Act 2003 (Hearings) Regulations 2005. This bundle has been issued to all parties to the hearing.

4. Legal advice to the sub-committee

4.1 A legal officer appointed by the Assistant Director of Corporate Governance and Head of Legal Services will attend the hearing to advise the sub-committee on statutory provision and legal matters.

5. Licensing Officer comments

- 5.1 This is an application for a new premises licence. The application states the premises will operate as a restaurant selling hot food and non-alcoholic drinks for consumption on and off the premises.
- 5.2 The applicant has applied for late night refreshment – the provision of hot food and drink to take place both indoors and outdoors from 23:00 to 05:00, thereby allowing them to supply said hot food 24 hours a day, 7 days a week.
- 5.3 There is information in the application’s operating schedule, in section M, which could be converted into licence conditions should the decision be taken to grant the application.
- 5.4 As has been stated in some of the representations, the premises already benefits from a premises licence for late night refreshment. This licence is held by another fast food style restaurant and authorises the supply of hot food Sunday to Thursday from 23:00 to 01:00 the following day and on Friday and Saturday from 23:00 to 02:00 the following day. There are no conditions attached to this licence.
- 5.5 We have received seven valid representations, one from the Police, the other six from residents and representatives of the residents and town centre.

For enquiries about this hearing please contact

Democratic Services
Civic Centre
London Road
Morden
SM4 5DX

Telephone: 020 8545 3357

Email: democratic.services@merton.gov.uk

Parties to the hearing

This document forms part of the notice of hearing.

The following are parties to the hearing having submitted relevant applications, notices or representations under the statutory provisions indicated:

Applicant	
McDonald’s Restaurants Limited	
Statutory Authorities	
Metropolitan Police	
Interested Parties	
Friends of Wimbledon Town Centre	Love Wimbledon BID

Wimbledon East Hillside Residents Association (WEHRA)	Lynn Avery
Francesca Dizer	Esther Lecumberri

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Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We McDonald's Restaurants Limited
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
1-3 The Broadway			
Post town	London	Postcode	SW19 1PS

Telephone number at premises (if any)	Not Yet known
Non-domestic rateable value of premises	£ 133,000

Part 2 - Applicant details

Please state whether you are applying for a premises licence as **Please tick as appropriate**

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
 - i as a limited company/limited liability partnership please complete section (B)
 - ii as a partnership (other than limited liability) please complete section (B)
 - iii as an unincorporated association or please complete section (B)
 - iv other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)

- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a

statutory function or

a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service (please see note 15 for information)					

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick yes	
Nationality					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 9-digit 'share code' provided to the applicant by that service: (please see note 15 for information)					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
McDonald's Restaurants Limited
Address
11/59 High Road East Finchley London N2 8AW
Registered number (where applicable)
01002769
Description of applicant (for example, partnership, company, unincorporated association etc.)
Company
Telephone number (if any)
E-mail address (optional)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
3	1	1 2 2 0 2 0

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

The premises will operate as a restaurant selling hot food and non-alcoholic drinks for consumption on and off the premises

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

X

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				<u>Please give further details here</u> (please read guidance note 4)	
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 4)		
Mon	-----	-----			
Tue	-----	-----			
Wed	-----	-----			
Thur	-----	-----			
Fri	-----	-----			
Sat	-----	-----			
			State any seasonal variations for the exhibition of films (please read guidance note 5)		
Wed	-----	-----			
Thur	-----	-----			
			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Fri	-----	-----			
Sat	-----	-----			
Sun	-----	-----			

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon	
Tue	
Wed	<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Thur	
Fri	<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Sat	
Sun	
	

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				<u>Please give further details here</u> (please read guidance note 4)	
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
Mon				<u>Please give further details here</u> (please read guidance note 4)	
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	
Mon				Outdoors	
				Both	
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
Day	Start	Finish		Outdoors	
				Both	X
Mon	23:00	05:00	<u>Please give further details here</u> (please read guidance note 4) The premises will operate as a restaurant selling food and non-alcoholic drinks for consumption on and off the premises.		
Tue	23:00	05:00			
Wed	23:00	05:00	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
Thur	23:00	05:00			
Fri	23:00	05:00	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat	23:00	05:00			
Sun	23:00	05:00			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
				Both	
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	-----				
Tue	-----				
Wed	-----				
Thur	-----				
Fri	-----				
Sat	-----				
Sun	-----				
			Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name	
Date of birth	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

Children's parties will not be held during the licensed period.

The premises will operate as an outlet of food and non-alcoholic drink and does not provide any adult entertainment or service that gives rise to a concern in respect of children.

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
Day	Start	Finish	
Mon	05:00	05:00	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)
Tue	05:00	05:00	
Wed	05:00	05:00	
Thur	05:00	05:00	
Fri	05:00	05:00	
Sat	05:00	05:00	
Sun	05:00	05:00	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

This restaurant understands that in extending our opening hours we have a duty to the local community and that we continue to protect our staff and customers from danger and harm. We believe that the systems we have in place are robust, thorough and will, as far as reasonably practicable, secure the promotion of the four licensing objectives. It should be noted that no McDonald's restaurant within the United Kingdom serves alcohol and further none of our drinks or food are served to customers in glass receptacles.

We are eager to work in partnership with all responsible authorities to ensure the promotion of the four licensing objectives. We also seek to work with the local communities, whom we serve, in achieving a successful cohesion between our business operations and our neighbours.

b) The prevention of crime and disorder

This restaurant is keen to work in partnership with the local police service to prevent crime and disorder.

CCTV

McDonald's operates a robust CCTV Policy to ensure compliance with Data Protection Legislation and to assist the Police with the prevention and detection of crime. At all stores where CCTV is in operation appropriate signage reflecting this information is displayed.

McDonald's operate digital motion activated CCTV systems where images are retained on a hard drive system. All CCTV equipment is of a standard suitable to record images of a proper quality, it meets the industry standard and has LGC Forensics or Kalagate Certification. As part of the digital system an alarm will sound if the equipment is faulty or not recording, thereby alerting management for the need to intervene. The CCTV system is regularly serviced by qualified maintenance technicians.

Access to the CCTV system will be provided to Police Officers at their request.

Staffsafe

A Staffsafe™ system with both audio and visual monitoring capability will be installed in the restaurant, this system, can be activated by either fixed or mobile panic buttons. Once activated the system links the restaurant to an external monitoring centre capable of intervening to resolve crime and disorder issues and/or provide the appropriate advice or instruction to support and protect the restaurant's staff and customers.

At this restaurant all shift managers have safety and security training; including Maybo SIA accredited Conflict Management Training.

c) Public safety

This restaurant is keen to work in partnership with the local Fire Service and Environmental Health Officer to ensure public safety.

This restaurant has safety systems in place to protect the safety of customers and staff at all times (such as Staffsafe). We work with the local Environmental Health Office and local Fire Service to ensure we are complying, as far as reasonably practicable, with relevant Health and Safety and Fire Safety Legislation. This restaurant is also subject to inspections from our own safety and security teams to ensure our systems are being maintained.

All of our restaurant staff receive comprehensive safety training to ensure that safe working methods are adopted and all staff are trained on the restaurant's evacuation procedure in the event of a fire or other dangerous occurrence.

This store operates a "No Open Alcohol Containers" policy to prevent persons carrying open alcohol into the in-store area.

d) The prevention of public nuisance

Litter

McDonald's were the first company in our sector to introduce litter patrols in the early 1980's. McDonald's is committed to carry out litter patrols collecting both McDonald's packaging and any other litter that has been carelessly discarded. We are happy to act on recommendations from the Environmental Health Officer should they feel that we should extend our patrol to a nearby area, as far as this is reasonably practicable.

All of McDonald's packaging displays the "Bin It" symbol to encourage our customers to deal with their waste responsibly. Further details regarding McDonald's commitment to reducing waste and litter nuisance can be found at the "Our World" section of the McDonald's website:

<http://www.mcdonalds.co.uk/ourworld/environment/policy.shtml>

Noise

Where it is practical to do so we are content to put measures in place to limit noise. All McDonald's restaurant doors are self-closing and we try to encourage our customers to be considerate to our neighbours and to limit noise both when ordering their food and on leaving the local area.

e) The protection of children from harm

McDonald's do not anticipate that unaccompanied children will use the restaurant in the extended hour's period covered by this licensing application. We do however take their safety extremely seriously and will continue to employ the same practices to ensure that they are protected from harm at all times when visiting the restaurant.

Checklist:

Please tick to indicate agreement

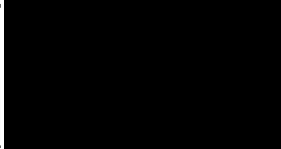
- I have made or enclosed payment of the fee. X
- I have enclosed the plan of the premises. X
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application. X
- I understand that if I do not comply with the above requirements my application will be rejected. X
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

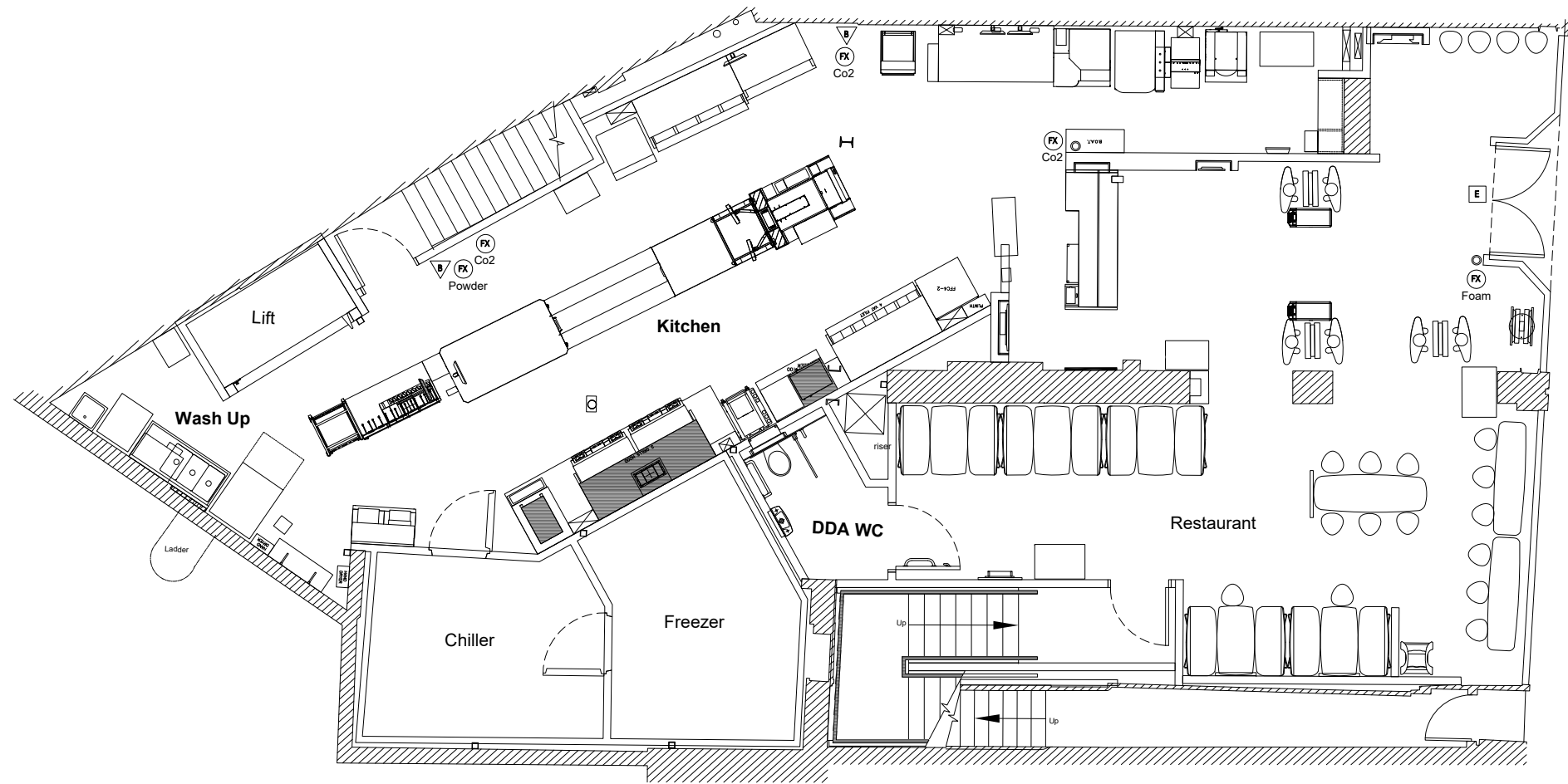
IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

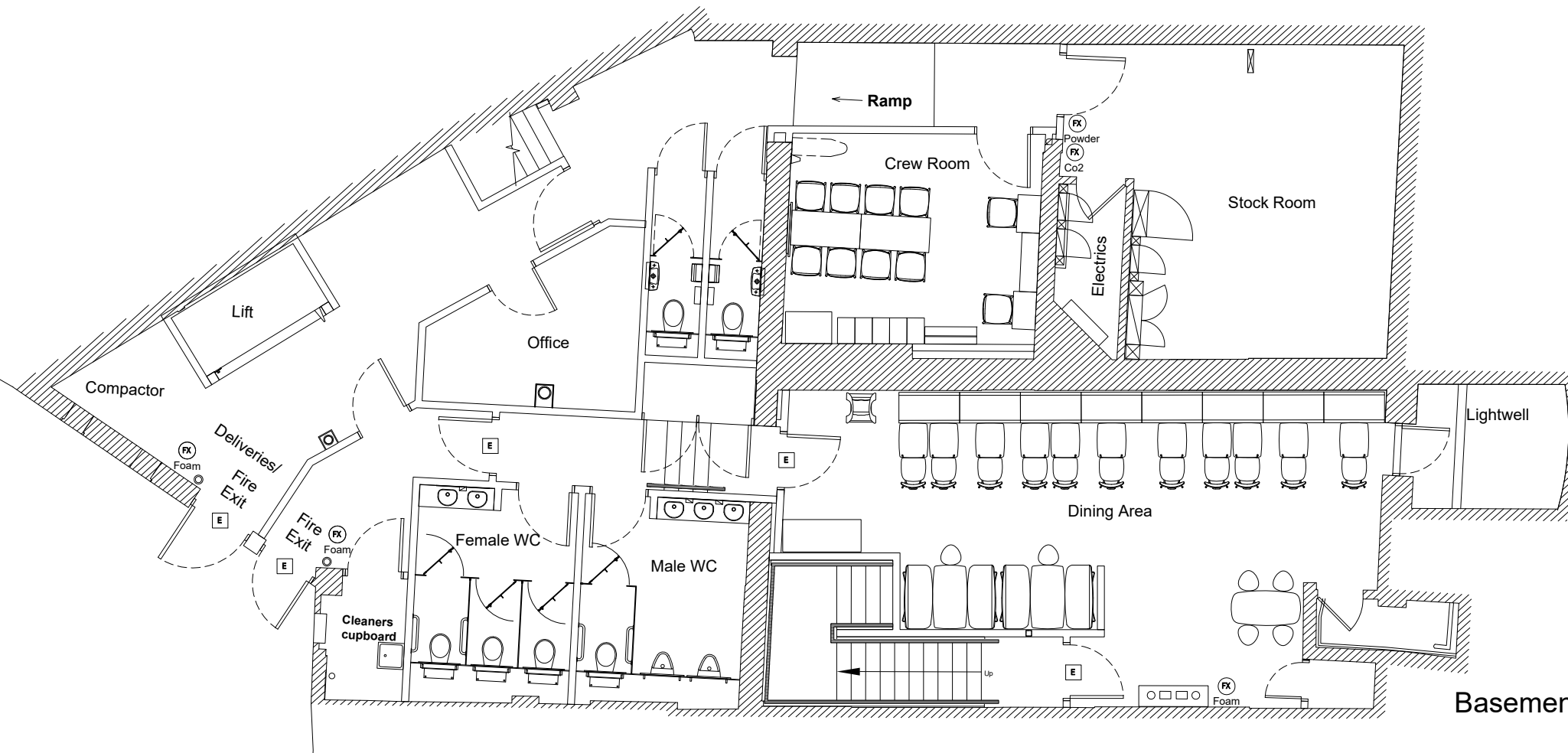
Signature of applicant or applicant’s solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	2 nd December 2020
Capacity	Solicitors on behalf of the Applicant

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
Elaine Rayner McDonald’s Licensing Team at Shoosmiths LLP The Lakes			
Post town	Northampton	Postcode	NN4 7SH
Telephone number (if any)	03700 863086		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
Elaine.rayner@shoosmiths.co.uk			



Ground Floor



Basement

NOTES

FIRE SAFETY EQUIPMENT

- (FX) Fire Extinguisher Water
- (FX) Fire Extinguisher Co2
- (FX) Fire Extinguisher Powder
- (FX) Fire Extinguisher Foam
- (E) Fire Exit
- (B) Fire Blanket
- (C) Fire alarm call point

Note:
All fry stations have automatic fire suppression devices fitted.

Licensable activity:
Sale of Hot food & Drink after 11pm.

Rev. Date Amendments

PROJECT

1590 Wimbledon Broadway
1-3 The Broadway,
Wimbledon, London,
SW19 1PS

TITLE

Basement & Ground plans
(For Licencing)

Date:	Nov 2020	Drawn:	C.T.S.G.	Discipline:	Arch
Scale:	1:100@A3	Type:	DRG. No. L/1590/001	Issue:	001

Licensing office
Wimbledon Police Station
15-23 Queens Road
Wimbledon
SW19 8NN

Licensing Officers
London Borough of Merton
Civic Centre
London Road
Morden
SM4 5DX

Telephone: [REDACTED]
Facsimile:
E-mail: SW Mailbox – Licensing General
Avril.O'Brien2@met.police.pnn

www.met.police.uk

23RD December 2020

McDonald's, 1-3 The Broadway, Wimbledon SW19 1PS

Dear Sir or Madam,

I write with regard to the above application, a premises licence in accordance the Licensing Act 2003. The applicant wishes for the restaurant to sell hot food and non-alcoholic drinks for consumption on and off the premises, and is looking at the provision of late night refreshments between 23.00 hours and 05.00 hours every day and therefore having the facility to open 24 hours a day which is shown as 05.00 to 05.00 Monday to Sunday.

1-3 The Broadway, Wimbledon, SW19 1PS currently has a Premises Licence LN/000001114 with opening times shown as Monday to Thursday and Sunday as 08.00 hours to 01.00 hours and Friday and Saturday as 08.00 to 02.00 hours. The premises therefore has a late night refreshments license that runs Sunday to Thursday from 23.00 hours to 01.00 hours and Friday and Saturday 23.00 hours to 02.00 hours. The Premises Licence Holder is currently shown as BKUK Flame Limited (Burger King), 5 New Street Square, London, EC4A 3TW.

The Metropolitan Police Service makes objections to the application because it would undermine the licensing objectives, those being the prevention of crime and disorder and public nuisance. The premises is located in the heart of Wimbledon Town Centre on a busy high street within the **cumulative impact zone** surrounded by approximately 7 licenced venues (public houses) with late terminal hours that range between 23.00 hours and 02.00 hours.

There are bus stops located near to the venue, although there are only limited night buses available during the proposed operating hours. There is also a train station and Tube service within walking distance however this closes around 00.30 hours.

Rationale

Merton borough has a Cumulative Impact section within its Licensing Policy for Wimbledon Town Centre that relates to all licensing types, and indicates that "*Applicants should be aware*

that in publishing a CIA a licensing authority is setting down a strong statement of intent about its approach to considering applications for the grant or variation of premises licences or club premises certificates in the area described. Having published a CIA an Authority must have regard to the assessment when determining an application following receipt of representation. The CIA does not, however, change the fundamental way that licensing decisions are made. It is therefore open to the licensing authority to grant an application where it considers it is appropriate and where the applicant can demonstrate in the operating schedule that they would not be adding to the cumulative impact.”

The Metropolitan Police refer to the revised Guidance issued under section 182 of the Licensing Act 2003, where Section 14 covers the cumulative impact of a concentration of licensed premises

Section 14.21 states **“In some areas where the number, type or density of licensed premises, such as those selling alcohol or providing late night refreshment, is high or exceptional, serious problems of nuisance and disorder may arise outside or some distance from those premises. Such problems generally occur as a result of large numbers of drinkers being concentrated in an area, for example when leaving premises at peak times or when queuing at fast food outlets or for public transport”**.

The Metropolitan Police have concerns that granting the licence will result in an increase of crime, disorder and public nuisance. This is because the venue will create a ‘hub’ or meeting point for large groups of people that have had too much to drink. It may also attract ‘gangs’ that prey on drunk individuals resulting in surge of victims of crime such as robbery and assault. It will also delay the dispersal of customers which will bring anti-social behaviour to the surrounding neighbours as the customers make their way home.

The selling of food late at night is also known to hinder the dispersal of persons, as people will often loiter in the area consuming food prior to going home. Such delays in leaving an area, by people who have been consuming alcoholic drinks is likely to increase crime, disorder and public nuisance in that area. As stated, there are several licenced premises that provide alcohol, which have a terminal time up to 2am, and all of which are in close proximity to McDonald’s. If the venue was successful with the application, it is believed that when the pubs and bars close, McDonalds would be a venue that they would all attend in large numbers.

With a large number of customers anticipated, Section 14.22 states **“Queuing in itself may lead to conflict, disorder and anti-social behaviour. Moreover, large concentrations of people may also attract criminal activities such as drug dealing, pick pocketing and street robbery. Local services such as public transport, public lavatory provision and street cleaning may not be able to meet the demand posed by such concentrations of drinkers leading to issues such as street fouling, littering, traffic and public nuisance caused by concentrations of people who cannot be effectively dispersed quickly”**.

Crime at the venue

The previous venue was a Burger King, and Metropolitan Police have reviewed the crime figures from the venue from the last 12 months that they were trading.

1413687/19 – 02/11/2019 – 00.40 – COMMON ASSAULT O/S VENUE

Victim stated she was outside the venue, when two males asked for her for sexual favours. She declined and asked security at the venue for help, but said that they did not do much. She

asked the males to leave her alone, but one male was being sexually inappropriate, aggressive and threw food at her. She managed to get into a taxi and leave. The males then went back into Burger King.

1413689/19 – 01/11/2019 – 01.00 – CRIME RELATED INCIDENT - DRUGS

Staff member found a bag of white powder – Cocaine in the disabled toilet at the venue, which he took to Wimbledon Police station.

1412772/19 – 12/10/2020 – 21.15 – RACIAL AGGRAVATED HARASSMENT

Police were called to the venue, due to a security guard being racially abused by people who had come to the shop. The suspects were drunk and whilst being asked to leave they have become aggressive towards the security guard and racially abusive. They left the venue prior to Police arrival.

1412490/19 – 06/10/2020 – 21.50 – COMMERCIAL BURGLARY

Two males jumped over the counter, stole food and then left the venue.

1408820/19 -20/07/2019 – 22.52 – CRIMINAL DAMAGE

Male was arrested for committing criminal damage to the door of the venue

1401969/19 – 15/02/2019 – 15.50 – ABH

Member of staff was assaulted by a group of teenagers acting antisocially.

1414320/18 – 03/12/2018 – 19.42 – COMMON ASSAULT

Suspect was being rude to staff, regarding how long his food was taking to prepare. He became aggressive and hit one male member of staff around the face.

Suspect made off prior to Police arrival.

1414264/18 – 02/12/2018 – 18.00 – COMMON ASSAULT

Suspect threw ketchup at a staff member, as a result of an argument over food ordered.

1412017/18 – 12/10/2018 - 22.03 – ASSAULT ON POLICE

Intoxicated female was asked to leave the venue by security, but refused. Police were called and the female spat at the attending Officer. Female was arrested for Common Assault.

Conclusion

Many of these crimes are late at night, and if the application were to be successful, it would only exacerbate further problems, The Metropolitan Police Service believe that should this application be granted that it would give rise to a negative cumulative impact on one or more of the licensing objectives, incidents of crime and disorder, anti-social behaviour and public nuisance will increase both at the premises and nearby and therefore it is respectfully asked that this application be refused.

Yours sincerely,

Avril O'BRIEN PC 3406SW

WITNESS STATEMENT

Criminal Procedure Rules, r 27. 2; Criminal Justice Act 1967, s. 9; Magistrates' Courts Act 1980, s.5B

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Statement of: Marcia HERITAGE PS 135SW

Age if under 18: over 18 (if over 18 insert 'over 18') Occupation: Police Officer

This statement (consisting of *two* page(s) each signed by me) is true to the best of my knowledge and belief and I make it knowing that, if it is tendered in evidence, I shall be liable to prosecution if I have wilfully stated in it anything which I know to be false, or do not believe to be true.

Witness Signature



Date: 21/12/2020

This statement is made in relation to a planning application for a 24 hour MCDONALDS RESTAURANT at 1-3 WIMBLEDON BROADWAY, WIMBLEDON SW19 1PS, the former site of BURGER KING.

I am the Safer Neighbourhood Sergeant for WIMBLEDON TOWN CENTRE and have been in this post for three years.

I wish to oppose the granting of this application on the basis that it would cause untold anti-social behaviour issues that would put a severe strain on policing resources that are already stretched. There are no other 24 hour restaurants in WIMBLEDON TOWN CENTRE and this MCDONALDS would therefore become a magnet far and wide for any late night drinkers and related anti-social behaviour.

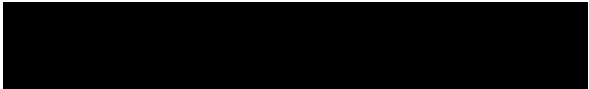
We have previously had a MCDONALDS in CENTRE COURT, WIMBLEDON BROADWAY (now closed) which attracted school children into CENTRE COURT. This is opposite the proposed MCDONALDS site at 1-3 THE BROADWAY. The associated anti-social behaviour and rowdiness meant that a schools police officer was required to attend CENTRE COURT each shift and supervise the queues. In particular, the following crime reports relate to these issues:-

- CRIS 1404771/18 – 24/04/2018 - affray between 15-20 school children that started at MCDONALDS CENTRE COURT and spread out to outside TESCOS on WIMBLEDON BROADWAY. Resulted in 6 referrals to Youth Offending Team.
- CRIS1403626/20 – 20/03/2020 – ABH after an altercation between 6 school children that started at MCDONALDS CENTRE COURT and also spilled out into WIMBLEDON BROADWAY.

Whilst BURGER KING, 1-3 THE BROADWAY, WIMBLEDON has been closed for over a year, prior to this the issues we have encountered at this premises include:-

- CRIS VW/1412772/19 12/10/2019 @ 2352
Group of drunk males were acting in an anti-social manner and asked to leave by security. Have then become racially abusive towards the security Guard.

Witness Signature



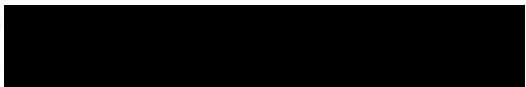
Signature Witnessed by Signature:

Continuation of Statement of: *Marcia HERITAGE PS135SW*

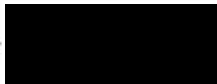
- CRIS VW/1413689/19 01/11/2019 @0100
Staff at the location found a small bag of white powder in the disabled toilet. This was handed to Police at Wimbledon Police Station
- CRIS VW/1401969/19 15/02/2019 @1550
Manager confronted a group of teenagers who were acting anti socially. Group assaulted the manager by pushing him around and punching him to the head.
- CRIS VW/1402240/18 17/02/2018 @2230
Unknown suspect entered Burger king and became annoyed when the burger that he wanted was not available. Suspect punched the monitor on the till causing it to break.
- CRIS VW/1414264/18 02/12/2018 @1800
Police called to a disturbance inside the location. Two males had a dispute over food which led to one assaulting the other by throwing ketchup over him.
- CRIS VW/1412017/18 12/10/2018 @2203
Female customer was refusing to leave the location when asked to do so by security. Police were called and upon arrival they asked the female to leave. She refused and was escorted from the restaurant by Police. Has then assaulted Police Officers by spitting at them.
- CRIS VW/1414320/18 03/12/2018 @1942
Suspect was being rude to Burger King Staff and when victim has intervined, suspect has hit him in the face.

In addition to the above, I also have concerns over the location of the premises on a busy 3 lane road and the associated traffic problems. In particular, my concerns are regarding delivery drivers arriving and leaving the premises. Safer Neighbourhood officers have already received a number of email complaints from residents who are concerned about the standard of driving of these delivery drivers in general in the Town Centre – including riding on pavements, speeding along alleyways and parking inconsiderately. Whilst we can use the Sec 59 Notice scheme - powers to seize vehicles for anti-social or careless driving – we aren't always in a position to obtain number plate details in order to issue these.

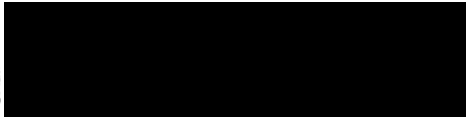
Lastly, I have concerns that school children will congregate outside the premises and, on seeing their bus, run across 3 lanes of busy traffic



[Handwritten signature]



Witness Signature



Signature Witnessed by Signature:

From: Friends of Wimbledon Town Centre
Sent: Sunday, December 13, 2020 10:00:43 AM
To: Licensing <Licensing@merton.gov.uk>
Cc: Councillor Paul Kohler <Paul.Kohler@merton.gov.uk>; Councillor James Holmes <James.Holmes@merton.gov.uk>; Councillor David Dean <David.Dean@merton.gov.uk>; Councillor Simon McGrath <Simon.McGrath@merton.gov.uk>; Councillor Hayley Ormrod <Hayley.Ormrod@merton.gov.uk>; Councillor Eleanor Stringer <Eleanor.Stringer@merton.gov.uk>; Councillor Nigel Benbow <Nigel.Benbow@merton.gov.uk>; Councillor Ben Butler <Ben.Butler@merton.gov.uk>; 'Anthony Fairclough'
Subject: Re: Licensing Application by MacDonalds WK/202031937

Licensing Application by MacDonalds WK/202031937

Further to our email of 8th December 2020, we have become aware that we need to make our representation in more detail. With that in mind, we ask that the application be rejected as not complying with the four objectives of the Council's licensing policy.

The prevention of crime and disorder: The 24 hour license threatens to exacerbate anti-social behaviour and crime rates in this area. The application offers nothing other than CCTV and an external monitoring service to intervene in case incident.

Public safety: The site of the new MacDonalds opens on to a congested pavement area; customer overspill on to the pavement will produce a space that some passers by will feel as threatening.

The prevention of public nuisance: People attracted to MacDonald's late at night and early in the morning may cause the area outside to be affected by vomit and broken glass, food scraps; food scraps (perhaps particularly chips) attract pigeons and rats.

The protection of children from harm: Given the attraction of fast food for children, there is a clear risk that those under the age of 18 will seek to visit MacDonalds at a time late at night/early in the morning when they may be at risk of physical or moral harm from influences at large.

Gay Bennett-Powell
Secretary, Friends of Wimbledon Town Centre



Friends of Wimbledon Town Centre Ltd
Company number 10227045, registered in England and Wales
Registered address: Vestry Hall, 336-338 London Road, Mitcham CR4 3UD

Visit our website at <http://www.wimbledontowncentre.com>

From: Friends of Wimbledon Town Centre
Sent: 08 December 2020 11:38

To: licensing@merton.gov.uk <licensing@merton.gov.uk>
Cc: paul.kohler@merton.gov.uk <paul.kohler@merton.gov.uk>; james.holmes@merton.gov.uk <james.holmes@merton.gov.uk>; david.dean@merton.gov.uk <david.dean@merton.gov.uk>; simon.mcgrath@merton.gov.uk <simon.mcgrath@merton.gov.uk>; hayley.ormrod@merton.gov.uk <hayley.ormrod@merton.gov.uk>; eleanor.stringer@merton.gov.uk <eleanor.stringer@merton.gov.uk>; nigel.benbow@merton.gov.uk <nigel.benbow@merton.gov.uk>; ben.butler@merton.gov.uk <ben.butler@merton.gov.uk>;
'Anthony Fairclough' <
Subject: Licensing Application by MacDonalds WK/202031937

From Friends of Wimbledon Town Centre
Registered address: Vestry Hall, Mitcham CR4 3UD

Licensing Application by MacDonalds WK/202031937

Friends of Wimbledon Town Centre is a community organisation of over 950 people who live in, work in and use Wimbledon Town Centre and who seek to protect and strengthen valued characteristics of the area.

Most of our subscribers live close to the middle of Wimbledon Town, in the residential areas of the streets off the Broadway, in Trinity, Dundonald and Abbey Wards.

Friends of Wimbledon Town Centre has not been contacted by MacDonalds in connection with its application to Merton Council for a New Premises Licence that includes 24 hour per day opening.

We object to the application as potentially detrimental to the character of Wimbledon, especially the safe environment that residents value. The 24 hour license threatens to exacerbate anti-social behaviour and crime rates in this area. The application offers nothing other than CCTV and an external monitoring service to intervene in case incident.

I hope that it is acceptable for this representation to be submitted by email. I would greatly appreciate if you would advise accordingly if this is not the correct way to make a representation.

Gay Bennett-Powell
Secretary, Friends of Wimbledon Town Centre



Friends of Wimbledon Town Centre Ltd
Company number 10227045, registered in England and Wales
Registered address: Vestry Hall, 336-338 London Road, Mitcham CR4 3UD

From: Helen Clark Bell
Sent: 08 December 2020 12:42
To: Licensing <Licensing@merton.gov.uk>
Subject: Licensing Application - McDonalds WK/202031937

Dear Licensing

On behalf of Love Wimbledon BID I am writing to oppose the application by McDonalds to have a hot food license for trading 24 hours a day.

The town centre has no 24 hour hot food provision trading and we feel that the introduction of this will have a detrimental impact upon the town centre and set a new and unwelcome precedent.

The application fails to address adequately the detail of the Licensing Objectives except through CCTV and in particular there is no mention of managing food delivery bikes at this restaurant, which in turn would potentially bring anti social activity throughout the night.

The application also refers to having a “duty to the local community”, “working with the local community” and “achieving social cohesion”...despite many emails to build up a relationship with the franchisee, I have regrettably only received one short email about the original planning application in May 2020.

There has no attempt to develop this conversation or understand the practical detail of the application wording.

Kind regards

Helen

Helen Clark Bell
Chief Executive
Love Wimbledon BID

From: Lynne Gordon

Sent: 21 December 2020 17:11

To: Licensing <Licensing@merton.gov.uk>

Subject: Application No: WK/202031937 / McDonalds – 1-3, The Broadway, Wimbledon, SW19 1PS

Application No: WK/202031937

Re: McDonalds – 1-3, The Broadway, Wimbledon, SW19 1PS

I am writing on behalf of the Wimbledon East Hillside Residents' Association (WEHRA) to register our objection to the above licensing application from McDonald's Restaurants to operate 24hrs a day/7 days per week from their new premises sited at 1-3 ,Broadway, SW19 1PS.

WEHRA is a formal organisation, working together for over 40 years, with the mandate to 'preserve, protect and enhance our community'. WEHRA represents residents living in ten roads (c.800 households) to the north of the perimeter of the town centre. We are a stable community consisting of family homes, the majority owner occupied, with many young families with school children, plus empty nesters and older people who have resided here for many years.

WEHRA objects to the application as potentially detrimental to the character of Wimbledon, especially the safe environment that both residents and local businesses value. Our key areas of objection are:

- 1. Crime:** A 24-hour license threatens to further exacerbate the crime levels in the immediate and surrounding areas. The application offers nothing other than CCTV and an external monitoring service to intervene in case of incidents. This would be totally inadequate particularly given the prospect of large football crowds from the new stadium.
- 2. Noise/Anti-social behaviour:** The presence of this venue will increase the amount of noise and accompanying anti-social behaviour which will then be extended throughout the night – again, a particular problem on AFC Wimbledon match days.
- 3. Deliveroo Drivers:** Deliveroo drivers are already a nuisance in the town centre causing both noise and social distancing issues. An all-night restaurant will mean that they will also be operating 24/7 causing even greater disturbance and traffic hazards on this tight traffic corner.
- 4. Litter:** The site in question is a relatively small one, therefore a high proportion of their sales will be take-away. Discarded packaging is endemic around take-away food shops, this will be intensified throughout the night and will require a much larger street cleaning operation. Takeaway litter/discarded food has been an issue for a long time in Wimbledon, bringing with it an escalation in the night-time vermin problem: foxes; mice; rats. This will become far worse if this application is granted
- 5. Precedent:** Currently, no retail establishment in Wimbledon has a 24-hour licence, granting this to a fast-food offering would set a worrying precedent that other fast-food establishments will wish to follow.

In conclusion, WEHRA urges you to reject this application on the above grounds.

Finally, McDonalds have stated, publicly, that their policy is to engage with the local community. Unfortunately, there is no evidence that they have done so in this case otherwise they would have realised the deep strength of local opposition to this application.

Yours sincerely,

Lynne Gordon

Chair, WEHRA

To: licensing@merton.gov.uk

Date: 18th December 2020

Application No: WK/202031937

Re: McDonalds – 1>3 The Broadway, Wimbledon, SW19 1PS

I am writing to object to the licencing application from McDonald to operate 24hrs a day/7 days per week.

Background: This is a relatively small outlet, positioned diagonally opposite Wimbledon station & on the corner of a main (3 road) intersection that is often gridlocked with traffic. The pavement area outside the outlet is relatively narrow on all sides & it is located within a few minutes' walk of several densely populated residential streets consisting of properties that (in the majority of cases) are owner-occupied, with many of these family homes with school-age children.

The recently opened (Oct 2020) AFC Wimbledon Stadium is a circa 7mins walk away. Which (when Covid restrictions are lifted) will seat 11,000+ supporters in total (home & away).

With several means of transport passing through Wimbledon (SWT; District Line; FCC; Trams; Buses) Wimbledon station will be the arrival hub of the majority of these supporters on a regular basis (up to twice per week) .

McDonalds wanting to operate 24/7 is patently an opportunistic ploy to cater for these fans, many of whom will want something fast/quick to eat both before & after matches.

My reasons for objecting are on the grounds of:

- 1. Litter:** As the site in question is a relatively small one, the majority of sales will be takeaway (it is far too small to accommodate a significant number of seated customers). Packaging will thus be discarded in nearby streets as fans: swarm around the Town Centre; return to their cars (parked in nearby roads); make their way back home via Wimbledon station. The fact that McDonalds are proposing operating throughout the night will mean that there will be no street cleaners in operation & rubbish will pile up on the streets (as it will overwhelm the scant few pavement rubbish bins).

Takeaway litter/discarded** food has been an issue for a long time in Wimbledon, bringing with it an escalation in the vermin problem: foxes; mice; rats. This will become far worse if this application is granted.

**I myself live a few short minutes' walk from the station & only the other morning, awoke to find a discarded KFC box (with half eaten chicken pieces inside) in my driveway.....torn apart (I assume) by the foxes that roam our streets of an evening.

Purchased food/drink will not, of course, just parallel match times (both pre & post) but also be purchased to consume after fans have stayed in the nearby pubs to celebrate/commiserate on the result i.e. to soak up their alcohol intake.

NB: Over & above the issue of whether or not this licence is granted, I think a requirement of McDonalds operating in our area should be that they contribute to the purchase of several more rubbish bins to accommodate their takeaway packaging – both in the Town Centre and on the roads to & from the stadium.

2. **Noise/Anti-social behaviour:** The 24/7 offering will mean large numbers of noisy supporters will be congregating in the town centre (whilst they are consuming their takeaway purchases) waking up nearby residents....potentially into the early hours of the morning. And the fact the venue is so small, will also mean they will congregate outside whilst queuing to order.
3. **Proximity to traffic:** Customers will overspill onto the roads that co-join at this section (as I say in my Background section, the pavement here is particularly narrow) with resultant danger to both the supporters & drivers (in on-coming vehicles). This is not a problem when purchases are made pre the match, as the fans will quickly dissipate as they make their way to the stadium. But it will be a problem when they have time to linger (post a match) & remain in this small area to consume their purchases.
4. **Deliveroo Drivers:** These motorcycle drivers congregate outside Wimbledon station throughout the day. With McDonalds now being one of their clients, the last thing we want is them staying in the Town Centre 24hrs per day i.e. to be on hand if a nearby flat orders a burger. And, of course, the noise of their bikes (as they deliver to the purchaser) will additionally disturb those who are asleep.
5. **Precedent:** A 24/7 fast food offering (if granted) sets a worrying precedent that other fast food establishments will wish to follow.
6. **Early Morning Trade:** There are a vast number of schools in the immediate area, with the majority of the schoolchildren/language students travelling into the Wimbledon area via the various transport offerings – all alighting at Wimbledon station.

To have a fast food offering still operating in the early morning (when they arrive) will be a huge enticement for them to purchase food from there to eat en route to their places of learning. This too will bring with it an increase in rubbish being dropped on the street. Plus, in these days when there is a move to get children to eat more healthily, this is a real disincentive for them to do so.

In conclusion, I urge you to reject this application. A 24hr offering is more suited to a drive-through on the outskirts of a town, which I imagine is the case in 99% of the McDonalds 24/7 offering.

This application is a shameful exception, primarily intended to capitalise on the 11,000+ supporters who will be attending the nearby Wimbledon Football Stadium and shows no consideration for the impact on the local community.

NB McDonalds have publically stated that their policy is to engage with the local community. In regards to this, all I can say is that neither I nor neighbours/friends in the surrounding roads have heard anything from them.

L Avery 

Cc:	Hillside Councillors:	D. Williams; D. Simpson; D. Holden
	WEHRA	Leigh Terrafranca; Lynne Gordon
	Love Wimbledon:	Helen Clark Bell

From: Francesca Dizer

Sent: 27 December 2020 12:29

To: Licensing <Licensing@merton.gov.uk>

Subject: Planning Application no: WK/202031937. Re: McDonalds: 1-3 The Broadway, Wimbledon, SW19 1PS

Dear Sir/ Madam,

I am writing to object to the above application.

Firstly, I am a resident of the area and these are my details: Francesca Dizer, [REDACTED]
[REDACTED]

These are the points I would like to underline and be considered:

A 24 hour license would have people lingering late at night with the potential for crime to increase in the immediate and surrounding areas. With only CCTV in place it is doubtful that the monitoring could be adequate. The area may also attract more crowds with the new football stadium prospected. The police will also be stretched and we need to consider the police station being taken away from Wimbledon.

A 24 hour license will also increase noise and anti- social behaviour in what is a residential area, the streets leading off the Broadway are in fact all residential. It may become a real burden for local people especially on AFC Wimbledon match days.

This area of the Broadway has a limited space and is a tight traffic corner where we already experience problems with Deliveroo drivers who cause noise and social distancing issues. A 24 hour restaurant will amplify this problem.

This is a small site and a high proportion of their business will be take-away which will lead to discarded packaging which will cost extra cleaning to keep on top of. Discarded food and litter will bring more foxes, mice and rats especially with a 24 hour licence.

This would create a precedent for other restaurants to follow and as mentioned this is primarily a residential area where people lead normal lives, need sleep and have work and families to think of. It would be unfair to turn it into a 24 hour entertainment area. I do feel it is time to consider the residential nature of the areas off the Broadway and Wimbledon High Street and stop seeing it as a money making area for big developers and wealthy chains to profit over. They do not bring anything that is needed for the majority of residents. It is time to seriously consider people's rights to have an impact on their surrounding areas and respond to their needs rather than rampant capitalism. There needs to be proper guidance and control by the Council who should share the concerns of local residents and wish to improve the area. I suggest that MacDonalDs operate with the Licence they have which I am sure would bring them more than enough profit.

Kind Regards,

From: Esther Lecumberri

Sent: 27 December 2020 09:42

To: Licensing <Licensing@merton.gov.uk>

Subject: Application No: WK/202031937 Re: McDonalds – 1>3 The Broadway, Wimbledon, SW19 1PS

Dear Sir/Madam

I am writing to express my opposition and concerns regarding the opening on a new McDonalds in the centre of Wimbledon. If granted, the license would allow the restaurant to be open 24hrs. Wimbledon does not need a fast-food restaurant that will only bring anti-social behaviour and more litter to the city centre.

My understanding is that the venue will only offer CCTV and an external monitoring service to intervene in case of incidents. I do not think that is enough. This venue will make the noise intensify throughout the night, especially during AFC Wimbledon match days.

Most of their sales, especially at night, will be take-away. This will create a lot discarded packaging, which has been an issue for a long time in Wimbledon, with an increased presence of foxes, mice and rats in the night-time.

This is not the kind of business, which brings very little benefit to the community, that Wimbledon should attract.

Thank you

Kind regards

Esther Lecumberri

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